

## Model release form

I, the undersigned, agree as follows:

1. I agree to be photographed, recorded or videotaped by \_\_\_\_\_ for Direct Communications in connection with my participation in Direct Communications student video ad competition on \_\_\_\_\_ (date).
2. I hereby irrevocably authorize Direct Communications and its affiliates to copyright, publish, reproduce, exhibit, transmit, broadcast, televise, digitize, display, otherwise use, and permit others to use, (a) my name, image, likeness, and voice, and (b) all photographs, recordings, videotapes, audiovisual materials, writings, statements, and quotations of or by myself (collectively, the "Materials"), in any manner, form, or format whatsoever now or hereinafter created, including on the Internet, and for any purpose, including, but not limited to, advertising or promotion of Direct Communications, its affiliates, or their services, without further consent from or payment to me.
3. It is understood that all of the Materials, and all films, audiotapes, videotapes, reproductions, media, plates, negatives, photocopies, and electronic and digital copies of the Materials, are the sole property of Direct Communications. I agree not to contest the rights or authority granted to Direct Communications hereunder. I hereby forever release and discharge Direct Communications, its employees, licensees, agents, successors, and assigns from any claims, actions, damages, liabilities, costs, or demands whatsoever arising by reason of defamation, invasion of privacy, right of publicity, copyright infringement, or any other personal or property rights from or related to any use of the Materials. I understand that Direct Communications is under no obligation to use the Materials.
4. This document contains the entire agreement between the Direct Communications and the undersigned concerning the subject matter hereof.

Name (Print) \_\_\_\_\_ Date \_\_\_\_\_

Signature \_\_\_\_\_ Phone \_\_\_\_\_

Signature of Parent/Guardian (if minor) \_\_\_\_\_

Signature of Producer \_\_\_\_\_

Name of Producer \_\_\_\_\_